

KENNEDY KRIEGER INSTITUTE'S ROAR FOR KIDS SPONSORSHIP OPPORTUNITIES



GOLD SPONSOR: \$15,000 (\$14,200 tax deductible)

As a Gold Sponsor for *ROAR for Kids*, your organization will receive:

- Recognition as the sponsor of either the 5k Run, 1-Mile Fun Walk or Family Festival, such as “5k Run presented by (your company.)” (**Available to the first 3 confirmed sponsors*)
- Recognition on all print advertisements and 100,000+ promotional pieces
- Organization’s name mentioned in a Facebook post on the ROAR for Kids page.
- Organization name and logo prominently displayed on event t-shirts
- Premiere, high traffic locations at ROAR for Kids for the purpose of signage and display. Corporate banners (provided by your company) may be hung on-site
- Organization logo displayed on the ROAR for Kids website with a link to your website
- 20 complimentary event entries

SILVER SPONSOR: \$10,000 (\$9,400 tax deductible)

As a Silver Sponsor for *ROAR for Kids*, your organization will receive:

- Recognition as the sponsor of the Mascot Challenge or Registration Area), such as “Registration Area presented by (your company.)” (**Available to the first 2 confirmed sponsors.*)
- Organization’s name mentioned in a Facebook post on the ROAR for Kids page.
- Organization name and logo displayed on event t-shirts.
- Premiere, high traffic locations at ROAR for Kids for the purpose of signage and display. Corporate banners (provided by your company) may be hung on-site
- Organization logo displayed on the ROAR for Kids website with a link to your website
- 15 complimentary event entries

BRONZE SPONSOR: \$5,000 (\$4,680 tax deductible)

As a Bronze Sponsor for *ROAR for Kids*, your organization will receive:

- Recognition as the sponsor of one of either the 5k Water Stop or the Run/Walk Refreshment Area, such as “Water Stop presented by (your company.)” (**Available to the first 2 confirmed sponsors.*)
- Organization name displayed on event t-shirts
- On-site signage. Corporate banners (provided by your company) may be hung on-site
- Organization logo displayed on the ROAR for Kids website with a link to your website
- 8 complimentary event entries

PATRON SPONSOR: \$2,500 (\$2,340 tax deductible)

As a Patron Sponsor for *ROAR for Kids*, your organization will receive:

- Recognition as the sponsor of one of the 5k Water Stop Mile Markers, such as “Mile 2 presented by (your company.)” (**Available to the first 3 confirmed sponsor.*)
- Organization name displayed on event t-shirts
- On-site signage. Corporate banners (provided by your company) may be hung on-site
- Organization logo displayed on the ROAR for Kids website with a link to your website
- 4 complimentary event entries

Ambassador Sponsor: \$1,000 (\$920 tax deductible)

As an Ambassador Sponsor for *ROAR for Kids*, your organization will receive:

- On-site signage. Corporate banners (provided by your company) may be hung on-site
- Organization logo displayed on the ROAR for Kids website with a link to your website
- 2 complimentary event entries