

ROAR FOR KIDS 2023 SPONSORSHIP BREAKDOWN

SPONSORSHIP LEVEL	TITLE SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	AMBASSADOR SPONSOR	CORPORATE TEAM SPONSOR
SPONSORSHIP COST	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000	\$500
TAX DEDUCTION	\$14,200	\$9,400	\$4,680	\$2,340	\$920	\$500
COMPLIMENTARY REGISTRATIONS	20 (\$800 value)	15 (\$600 value)	8 (\$320 value)	4 (\$160 value)	2 (\$80 value)	50% Discount Code
EVENT WEBSITE	Logo and Link at Top of Every Page	Logo and Link	Logo and Link	Logo and Link	Logo and Link	Logo and Link
SOCIAL MEDIA MENTION	Dedicated Post	✓	✓	✓	✓	✓
ON-SITE SIGNAGE	✓	✓	✓	✓	✓	
ON-SITE TABLE/BOOTH	✓	✓	✓	✓	✓	
OPPORTUNITY TO PROVIDE GIVEAWAYS	✓	✓	✓	✓	✓	
NAMING OPPORTUNITY	Incorporated Into Title of Event	5K Race, Fun Walk or Mascot Challenge (3)	Refreshments or Water Stop (2)	Mile Markers (3)		
PARTICIPANT PREMIUM	Logo (Premier Placement)	Logo	Name			
EVENT EMAILS	Logo	Logo				
PRINTED MATERIALS AND ADVERTISING	Logo	Name				

Custom sponsorship packages may be available upon request. Please email Michele Mueller, the Institute's director of special events, at ROAR@KennedyKrieger.org for more information.