



2021 Sponsorship Breakdown



| Sponsorship Level | Tax Deduction | Complimentary Registrations | Event Website | Social Media | Opportunity to include promotional item in goody bags | Challenge/virtual offering sponsorship (Limited to first 10) | Drive-thru event participation | Event Emails | Printed Materials & Advertising | Logo inclusion on e-bib |
|-----------------------|---------------|-----------------------------|---------------------------|----------------|---|--|-------------------------------------|--------------|---------------------------------|-------------------------|
| Title \$20,000 | \$18,600 | 40 (\$1,400 value) | Logo at top of every page | Dedicated Post | Yes | Yes | In-person promotion & Extra Signage | Logo | Logo on All | Yes |
| Gold \$10,000 | \$9,300 | 20 (\$700 value) | Logo and Link | Yes | Yes | Yes | In-person promotion & Extra Signage | Logo | Name on All | Yes |
| Silver \$5,000 | \$4,650 | 10 (\$350 value) | Logo and Link | Yes | Yes | Yes | In-person promotion & Extra Signage | Name | | |
| Bronze \$2,500 | \$2,325 | 5 (\$175 value) | Logo and Link | Yes | Yes | Yes | Extra Signage | | | |
| Ambassador \$1,000 | \$930 | 2 (\$70 value) | Logo and Link | Yes | Yes | | | | | |